

I'm Zakk Kiser

a brand identity designer.

Specializing in digital media and print marketing, I craft unique brand identities that resonate with consumers. My branding efforts build recognition, trust, and loyalty, making it easier for consumers to choose your brand.

[View Portfolio](#)



Design

Adobe InDesign 90%

Adobe Illustrator 90%

Adobe Photoshop 85%

Web

Sketch 85%

Elementor 90%

WordPress 85%

Digital

Email Marketing 90%

Social Marketing 85%

Content Creation 90%

About

I take pride in my organization skills, resilience, and creativity in solving problems. I actively listen, communicate clearly, and adopt best practices to enhance my effectiveness.

Interest

- Art & Architecture
- Baseball & Hockey
- Music & Reading
- Parenting & Development
- Philosophy & Psychoanalysis
- Reading

Education

Bachelors of Fine Arts

Collins College
2014 – 2011

zkiserdesign@gmail.com

History

Communications Designer

Built brand from the ground up, crafted visual identity, designed site, and managed web, email, and social for consistent, engaging touchpoints.

ConnectionPlus

Current – Aug 2025 (Remote)

Communications Designer

Created targeted campaigns, visuals with strong hierarchy, and managed web, email, and social to ensure brand consistency and audience engagement.

Chosen Care

Aug 2025 – Nov 2020 (Remote)

Brand Designer

Led brand from concept to launch, shaping strategy, creating assets, and producing print and digital artwork that stayed cohesive and on brand.

Digital Radar

Feb 2020 – Aug 2018 (Remote)

480-452-7725

zakk-kiser.com