

I'm Zakk Kiser

a brand identity designer.

Specializing in digital media and print marketing, I craft unique brand identities that resonate with consumers. My branding efforts build recognition, trust, and loyalty, making it easier for consumers to choose your brand.

[View Portfolio →](#)



Design

Adobe InDesign 90%



Adobe Illustrator 90%



Adobe Photoshop 85%



Web

Sketch 85%



Elementor 90%



WordPress 85%



Digital

Email Marketing 90%



Social Marketing 85%



Content Creation 90%



About

I take pride in my organization skills, resilience, and creativity in solving problems. I actively listen, communicate clearly, and adopt best practices to enhance my effectiveness.

Interest

- Art & Architecture
- Baseball & Hockey
- Music & Reading
- Parenting & Development
- Philosophy & Psychoanalysis
- Reading

Education

Bachelors of Fine Arts

Collins College

2014 — 2011

History

Communications Designer

Develop campaigns that align with high-level marketing objectives. Manage, design, and maintain website, email marketing, and social media platforms.

Chosen Care →

Current — Nov 2020

Graphic Artist

Conceptualize, design, and produce high-quality artwork, including logos, booklets, brochures, signage, vehicle wraps, and marketing materials.

FastSigns →

Nov 2020 — Feb 2020

Brand Designer

Lead the strategy, concept development, design, and production of prototypes and artwork. Ensure consistent brand identity across all media deliverables and brands.

Digital Radar →

Feb 2020 — Aug 2018

zkiserdesign@gmail.com

480-452-7725

zakk-kiser.com