

# Zakk Kiser

Graphic Designer »

I'm an Arizona based graphic designer with over a decade of experience. I enjoy implementing marketing strategies and visual best practices. I specialize in non-profit development, print solutions, and web design.

**Website** zakk-kiser.com

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**Phone** 480-452-7725

## Design Skills +/-

ADOBE INDESIGN 90%

ADOBE ILLUSTRATOR 90%

ADOBE PHOTOSHOP 85%

## </About>

I pride myself on personal organization, the ability to overcome adversity, and being a creative problem solver. I'm an active listener who communicates and embraces best practices to maximize my effectiveness.

## /History

### MARKETING & COMMUNICATIONS

#### DESIGNER AT CHOSEN CARE

(Remote) November 2020 - Current

- » Branding » Content Creation
- » Social Media Marketing
- » Web Design » Video Editing

## Web Design Skills +/-

SKETCH 85%

ELEMENTOR 90%

WORD PRESS 85%

## Interest <sup>a→s</sup>

- » Art
- » Baseball & Hockey
- » Music
- » Parenting
- » Philosophy & Psychoanalysis
- » Reading

### GRAPHIC ARTIST & PRODUCTION

#### SPECIALIST AT FAST SIGNS

(Chandler, AZ) February - November 2020

- » App Design » Branding » Copywriter
- » Digital Collateral » Graphic Design
- » Email Marketing » Web Design

## Marketing Skills +/-

CONSTANT CONTACT 90%

SALESFORCE 85%

SOCIAL MEDIA 90%

## Education x2

### BACHELORS OF FINE ARTS, 2014

Collins College

### GRAPHIC DESIGNER

#### AT DIGITAL RADAR

(Remote) August 2018 - February 2020

- » Branding » Digital Collateral
- » Graphic Design » Email Marketing
- » Logo Design » Print Collateral